



Press Release

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FOR IMMEDIATE RELEASE

Like all non profit charities, Suncoast Humane Society is accustomed to facing the challenges of raising funds to support their programs and services. This year, however, has been more than a challenge; it has been a matter of the organizations survival. Each and every donation is more than appreciated and absolutely vital.

They would like to share with you one donors unique challenge. Upon learning of the organizations fundraising struggles, a member of the community who prefers to remain anonymous has graciously pledged \$25,000.00- with one stipulation. The challenge to this pledge is that the Suncoast Humane Society must be able to raise an additional \$50,000.00.

Executive Director Phil Snyder states: "We are thrilled to announce that we have already received a pledge of an additional \$25,000.00 from another anonymous donor. This means that in keeping with the stipulation of the donor's pledge, an extra \$25,000.00 must be raised. We are reaching out to the community for help.

Without these generous gifts, Suncoast Humane Society is in jeopardy of losing important services and programs which benefit both people and animals of our communities. Our low-cost spay/neuter program, preventative health care clinic and pet food pantry have helped to keep pets in their loving homes with their families. This funding is needed to ensure the continuation of these and other important programs."

The sagging economy in 2009 led to a decrease in donations while rising costs of maintaining important services has spiraled. Suncoast Humane Society's services and programs are supported solely on individual contributions, wills, bequests, and foundation grants.

Last year alone, Suncoast Humane Society handled nearly 4,000 unwanted animals that were surrendered by the public. Phil Snyder concludes: "This alone stresses the need for a gift of this magnitude. We cannot fail in our charge to meet this challenge."

For more information please contact Suncoast Humane Society at (941) 474-7884 or visit them on the web at www.humane.org.