



Press Release
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FOR IMMEDIATE RELEASE

National Be Kind to Animals Week May 1st – 7th

May 1 – 7 marks the 46th annual “Be Kind To Animals Week.” It is, in fact, one of the oldest week-long observances in existence in the United States. It was created in 1915 by the American Humane Association with the intent of encouraging compassion for animals.

In 1952, Be Kind to Animals Week received official recognition from the U.S. and Canadian governments. On its 75th anniversary in 1990, Congress passed a resolution declaring the first full week of May, Be Kind to Animals Week.

“Be Kind to Animals Week” is a vital building block of a humane and compassionate society. This is the formula we should be using all throughout the year” stated Phil Snyder, Executive Director of Suncoast Humane Society.

Suncoast Humane Society suggests the following ways of showing appreciation for the animals around us and the pets in our lives:

- Report animal abuse or neglect to your local animal services or control agency
- Speak out on the importance of respecting animals and each other
- Donate to your local Humane Society
- Adopt a shelter animal
- Spay or neuter your pets
- Become a Humane Society volunteer

Now celebrating its fortieth year, Suncoast Humane Society is proud to help animals and people throughout Southwest Florida. In 2010 alone, they served more than 37,000 animals and people through their programs and services including, Humane Education and Outreach, the Preventive Health Clinic, Low-cost Spay/Neuter Program, Adoptions, Foster Care, Lost and Found services, three Thrift Stores and Pet Pantry, which helps families in need care for their pets. For more information about Suncoast Humane Society, please call 941-474-7884 or visit www.humane.org.