

Privacy Policy

Suncoast Humane Society (SHS) has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our Web site. The following discloses our information gathering and dissemination practices for the Web site located at www.humane.org.

In order to fully understand your rights we encourage you to read this Privacy Policy. By visiting our website, you are accepting the practices described in this privacy policy (the "Privacy Policy"). Suncoast Humane Society reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our Site. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the Site;
2. Who collects such information;
3. How such information is used;
4. With whom your information may be shared;
5. What choices you have regarding collection, use and distribution of your information;
6. What kind of security procedures are in place to protect the loss, misuse or alteration of information under our control; and
7. How you can correct any inaccuracies in your information.

Questions regarding this statement should be directed to Suncoast Humane Society by sending an e-mail to webmaster@humane.org. Please reference this Privacy Policy in your subject line.

What Information We Collect

Our registration forms require users to give us contact information that may include name, e-mail address, format preference (HTML vs. Text), address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers. Suncoast Humane Society does not collect any personally identifiable information about you unless you voluntarily submit such information to us. This information is used solely by the Suncoast Humane Society for internal purposes.

Use of Information:

The Suncoast Humane Society respects your privacy and has instituted policies intended to ensure that your personal information is handled in a safe and responsible manner. We may use this information to deliver to you information we think you may be interested in, as well as for trend analysis, pattern detection, and site administration. **It is important to note that the Suncoast Humane Society does not sell, trade or share its lists.**

We will only disclose personally identifiable information to third parties when (i) the person submitting the information authorizes us to do so; (ii) sharing the information is a necessary

operation of the site (i.e. to process credit card information); and (iii) we are required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on the Suncoast Humane Society or the site; (b) protect and defend the rights or property of Suncoast Humane Society, the site or the visitors to the site, and/or (c) act under exigent circumstances to protect the personal safety of visitors to the site or the public.

By visiting this Web site you agree that no information you submit to the site shall contain libelous or otherwise unlawful, abusive or obscene material. You are solely responsible for the content of any information you provide to Suncoast Humane Society.

Internet Protocol Address

We collect an IP address from all visitors to our Site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Use of "Cookies"

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our Site will not function properly when you view them.

Security

All information provided to Suncoast Humane Society is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of Suncoast Humane Society. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

Other Web Sites

Our Site contains links to other Web sites. Please note that when you click on one of these links, you are entering another Web site for which Suncoast Humane Society has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

Opt-Out

You may opt-out of receiving communications from our partners and/or from us by sending an email to our webmaster with your complete name, address and email address.

Disclaimer

This site and all of the materials on or referenced by the site are provided on an "as is" basis. In no event shall the Suncoast Humane Society be liable for any direct, indirect, incidental, punitive, or consequential damages of any kind whatsoever with respect to the use of this site. You agree that you are using this site solely at your own risk.

Indemnification

By using the Suncoast Humane Society Web site and all its contents, you agree to defend, indemnify and hold Suncoast Humane Society harmless from any and all claims, damages, costs and expenses, including attorneys' fees, arising from or related to your use of the site. Your use of this site constitutes an agreement between you and Suncoast Humane Society. This agreement, which consists of the terms and conditions set forth herein, shall be governed by, construed under and enforced in accordance with the laws of the State of Florida, without regard to any conflict of law provisions. User acknowledges and consents to jurisdiction in Florida. Any action in connection with, relating to and/or arising from this Agreement shall be brought exclusively in Florida in a federal or state court of competent jurisdiction. This agreement is effective unless and until terminated by either you or Suncoast Humane Society. You may terminate this agreement at any time by notifying the Suncoast Humane Society by email or mail. The Suncoast Humane Society may also terminate this agreement at any time and may do so immediately without notice, and accordingly deny you access to the site, if in Suncoast Humane Society's sole discretion you fail to comply with any term or provision of this agreement. Possible evidence of use of this site for illegal purposes may be provided to law enforcement authorities in the discretion of Suncoast Humane Society. This is the entire agreement between the parties related to the use of this site.

Contacting the Web Site

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, you can contact:

Suncoast Humane Society

<http://www.humane.org/>

You can also send an email to webmaster@humane.org.